

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
	USA		USA		
CONTACT	TRACEY ROBINSON		PRODUCT#2963		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2963	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BOGST	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	04:58A	05:58A	30S	10/19/12-10/19/12	SUNRISE THIS MORNING	1	500.00	500.00
2	11110..	4	04:58A	05:58A	30S	10/22/12-10/25/12	SUNRISE THIS MORNING	4	500.00	2000.00
3	00001..	1	05:58A	07:00A	30S	10/19/12-10/19/12	THIS MORNING	1	1000.00	1000.00
4	11110..	4	05:58A	07:00A	30S	10/22/12-10/25/12	THIS MORNING	4	1000.00	4000.00
5	00001..	1	07:00A	09:00A	30S	10/19/12-10/19/12	CBS THIS MORNING	1	750.00	750.00
6	11110..	4	07:00A	09:00A	30S	10/22/12-10/25/12	CBS THIS MORNING	4	750.00	3000.00
71.	1	07:57A	09:00A	30S	10/20/12-10/20/12	SAT 8AM NEWS	1	550.00	550.00
81	1	07:58A	09:30A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	2400.00	2400.00
9	00001..	1	09:00A	09:58A	30S	10/19/12-10/19/12	ANDERSON	1	425.00	425.00
10	11110..	4	09:00A	09:58A	30S	10/22/12-10/25/12	ANDERSON	4	425.00	1700.00
11	00001..	1	11:58A	12:30P	30S	10/19/12-10/19/12	NOON NEWS	1	1000.00	1000.00
12	11100..	3	11:58A	12:30P	30S	10/22/12-10/24/12	NOON NEWS	3	1000.00	3000.00
132	2	09:58A	11:30A	30S	10/21/12-10/21/12	WCCO SUNDAY MORNING NEWS	2	1000.00	2000.00
14	11100..	3	02:58P	03:57P	30S	10/22/12-10/24/12	DR. PHIL	3	750.00	2250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	00001..	1	03:57P	05:00P	30S	10/19/12-10/19/12	ELLEN DEGENERES	1	1000.00	1000.00
16	11110..	4	03:57P	05:00P	30S	10/22/12-10/25/12	ELLEN DEGENERES	4	1000.00	4000.00
17	11010..	3	04:59P	05:30P	30S	10/22/12-10/25/12	M-F 5PM NEWS	3	2000.00	6000.00
18	00001..	1	05:59P	06:30P	30S	10/19/12-10/19/12	M-F 6PM NEWS	1	2500.00	2500.00
19	11110..	4	05:59P	06:30P	30S	10/22/12-10/25/12	M-F 6PM NEWS	4	2500.00	10000.00
20	00001..	1	06:27P	07:00P	30S	10/19/12-10/19/12	WHEEL OF FORTUNE	1	4000.00	4000.00
21	10100..	2	06:27P	07:00P	30S	10/22/12-10/24/12	WHEEL OF FORTUNE	2	4000.00	8000.00
22	.1.....	1	09:00P	10:00P	30S	10/23/12-10/23/12	VEGAS	1	6200.00	6200.00
231.	1	08:58P	10:00P	30S	10/20/12-10/20/12	48 HOURS MYSTERIES	1	3000.00	3000.00
241	1	11:57A	06:00P	30S	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
25	00001.0	1	10:00P	10:35P	30S	10/19/12-10/19/12	LATE NEWS M-F/SU	1	3600.00	3600.00
26	01110.0	3	10:00P	10:35P	30S	10/23/12-10/25/12	LATE NEWS M-F/SU	3	3600.00	10800.00
271.	1	10:00P	10:35P	30S	10/20/12-10/20/12	LATE NEWS SAT	1	2800.00	2800.00
28	00001..	1	10:35P	11:38P	30S	10/19/12-10/19/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
29	01010..	2	10:35P	11:38P	30S	10/23/12-10/25/12	LATE NIGHT WITH DAVID	2	1000.00	2000.00
301.	1	10:35P	11:05P	30S	10/20/12-10/20/12	STORM STORIES	1	500.00	500.00

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